



# INSIGHT

Designing a Better  
Customer Experience

WITH THE HELP FROM

**Walmart** &



## 1 Store Layout Modification

### A DIY Workshop Area



### B Cooking Workshop Area



## 3 Smart Pod Delivery Service



## 2 In-Store Devices & Mobile Applications

### A Scan Items & Interactive Screen



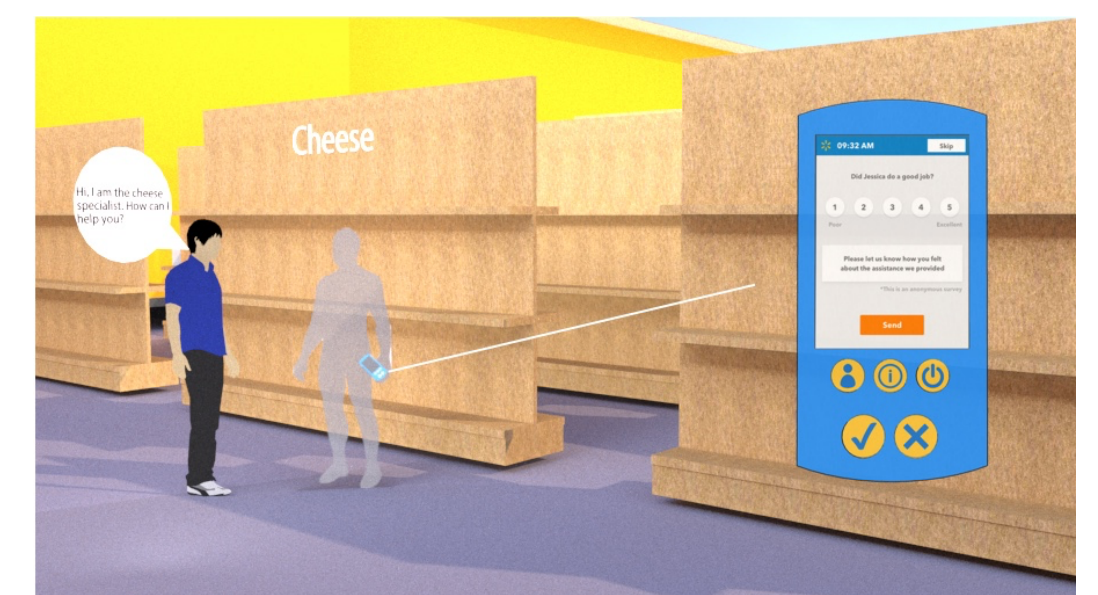
### C Direction Guide Through AR Hologram



### B Finding Information & Comparing Items With AR Holograms



### D Faster Help From Expert Associates



### E Surprise "Wheel of Fortune" Feature



*This is the Future of Retail.  
Fast, Friendly, Fun, Easy, High-tech and Full of Surprises!*