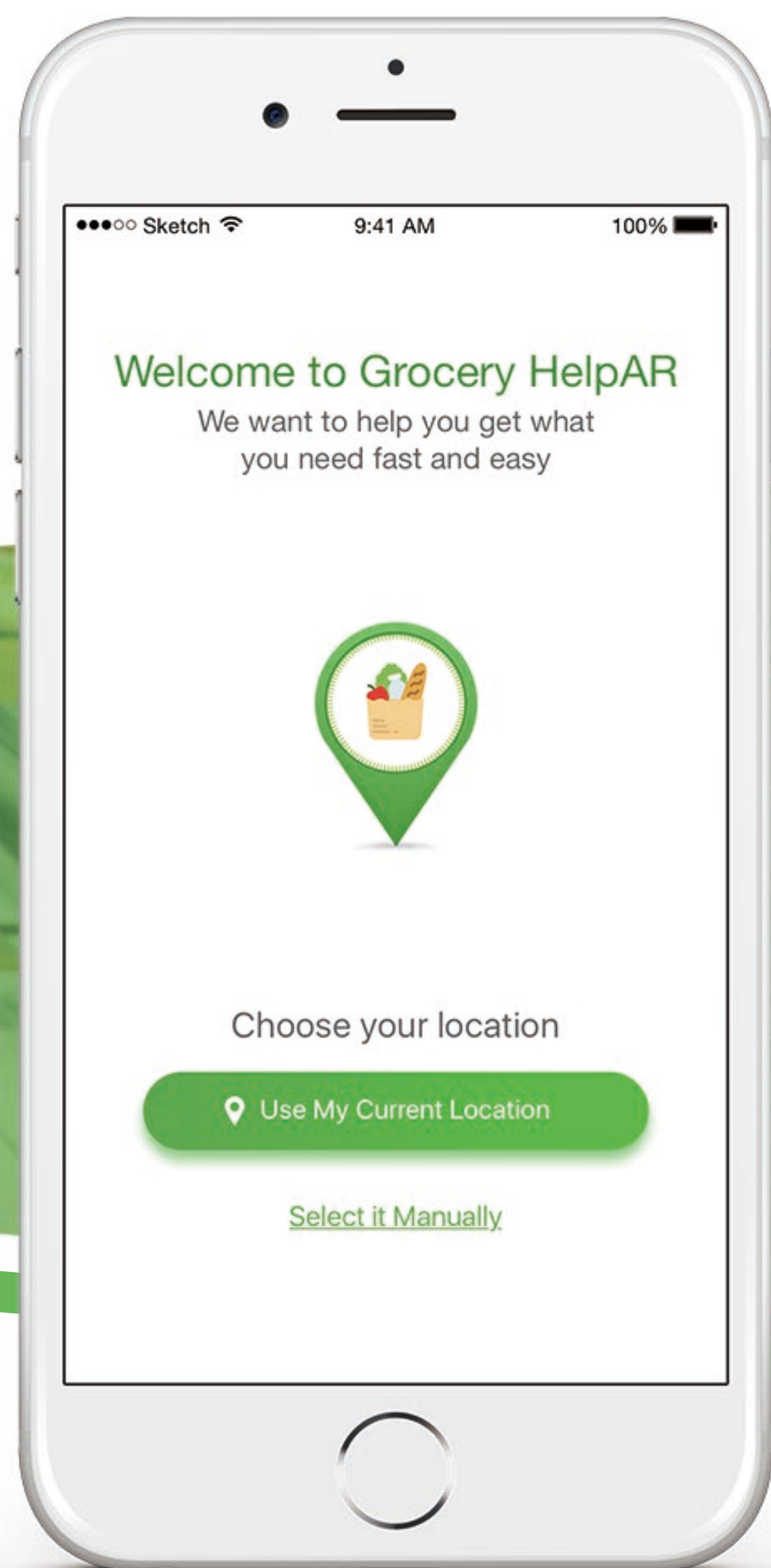# Grocery Shopping Helper For International Students

Grocery HelpAR is a mobile application aiming to help international students who are not accustomed with grocery shopping in the US. Based on our user research, their goal is to save time in grocery shopping because of the tight schedule. The main problems are translation of item names, locating items and selecting items from unfamiliar brands

01 Automatic Translation

Users can input item names in their native language to make a list. The app will translate them into English automatically.

02 In-store Navigation

Based on the list, the app will calculate the shortest route and navigate user through the store.

03 Item Recognition

The app embedds AR technology, users can scan unfamiliar goods to get more information, like reviews from the same ethnic group.

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