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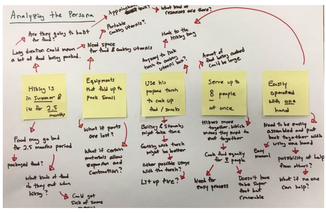
1 PERSONA DETAILED ANAYLSIS - Understanding Our User (Tom)



<Persona Analysis>

Based on the persona shared, we extracted key information about Tom likes:

1. He is planning for a hike of 2.5 months during his Summer at the Appalachian trail.
2. The cooking utensils have to be folded to pack small.
3. He likes using his propane torch to cook food.
4. The utensil to be designed should allow him to serve 8 people at once.
5. Should be operable with a single hand.